

SINGING RIPTIDE

BY CHERYL WILDER

DESCRIPTION

Before she could forgive herself, she needed to know she was worthy. *Singing Riptide* charts Cheryl Wilder's journey from personal, all-consuming shame; through the intergenerational forgiveness that made self-forgiveness possible; to self-realization and belonging. A companion to *Anything That Happens*—the collection that chronicles the root of Wilder's shame and how she navigated the immediate aftermath—*Singing Riptide* lays bare the iterative process of moving forward after tragedy and the rewards of embracing uncertainty along the way.

KEY SELLING POINTS

- An excellent pick for book clubs with an interest in discussing poetry laced with relevant themes such as self-forgiveness, shame, and overcoming internal obstacles (topics that are rapidly growing in popularity)
- A unique, thought-provoking, and relatable collection of poems, offering readers inspiration and encouragement on their own journeys
- A collection of poems that falls within the bestselling self-help genre
- This will appeal to audiences in North Carolina, a major literary market, given the author's personal ties
- For fans of Lucille Clifton and Rumi

MARKETING

- The author will promote the book through email messaging, social media, and word of mouth marketing
- Publicity efforts led by Spellbound PR, a renowned public relations firm that will coordinate author events, a podcast tour, and media coverage
- The author is an active participant in relevant organizations and will promote the book through these groups
- The author welcomes the opportunity to develop talks and presentations for bookstore events, festivals, panels, and conferences

MEDIA CONTACT

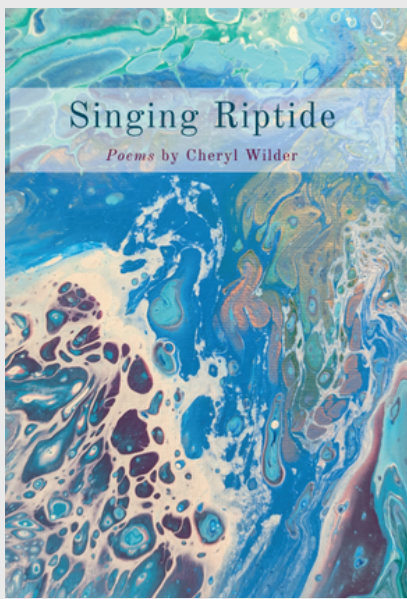
For all publicity inquiries please contact:

Hannah Larrew

Spellbound PR

Email hannah@spellboundpublicrelations.com

 bornwilder.com



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Cheryl Wilder is an author, coach, and motivational speaker. An advocate for the arts, Cheryl was the Burlington Writers Club president (2022-24) and is a co-chair of their Alamance County, NC Student Writing Contest. She's co-leader of the For Alamance Arts & Culture Team, teaches writing workshops, and serves as member-at-large for the North Carolina Poetry Society. She is the author of three books of poetry: *What Binds Us* (Finishing Line Press, 2017), *Anything That Happens* (Press 53, 2021), and *Singing Riptide* (Press 53, 2025). She currently resides in Haw River, North Carolina.